

Manny Hernandez Appointed to iPump Board of Directors

Press Release. For Immediate Release. June 9, 2008

iPump.org, Inc. a 501(c)(3) nonprofit public charity is pleased to announce the appointment of Manuel (Manny) Hernandez to the iPump board of directors.

Mr. Hernandez brings a wealth of skills and experience to the iPump Board. He is a Social Entrepreneur and a Community Strategist committed to connecting people touched by diabetes. He has over twelve years of experience doing product and content management. He has worked with Procter & Gamble, Quepasa.com, Earth911, Pets911, Full Sail University and Ning. He is a fully bilingual (Spanish/English), fluent in French, and conversational in Italian and German.

Mr. Hernandez writes a monthly column called "Hola Diabetes" for dLife.com in English and Spanish, aimed at the Latino diabetes community. He also writes the section "Diabetes Hacker" in MyDiabetesCentral.com, aimed at uncovering useful web sites for people with diabetes. He has also been a guest on NPR on the "Diane Rehm Show."

In 2008 Mr. Hernandez co-founded Diabetes Hands Foundation along with his wife Andreina. The Diabetes Hands Foundation (DHF) is a nonprofit organization that operates two social networks for people touched by diabetes: TuDiabetes.com (in English) and EsTuDiabetes.com (en español). Both of these widely-respected diabetes websites were created and established by Mr. Hernandez. The DHF seeks to provide an open space for people touched by diabetes to connect with others in pursuit of a healthy life through support, information and creative expression.

About iPump. iPump provides assistance to persons of any age with any form of diabetes, legally residing in the United States. Established in June of 2006, iPump is the only full-service assistance organization serving diabetics throughout the United States. iPump accomplishes its mission largely through the generous in-kind donations of diabetes supplies from the general public. The supplies are then distributed for free to individuals in need in strict accordance with federal and individual state's pharmacy board regulations. iPump has special programs for children and is the only organization that offers "full-service" assistance include help with diabetes supplies, insulin pump supplies, insulin, and insulin pumps.

For more information contact Lahle Wolfe at Lahle@ipump.org.